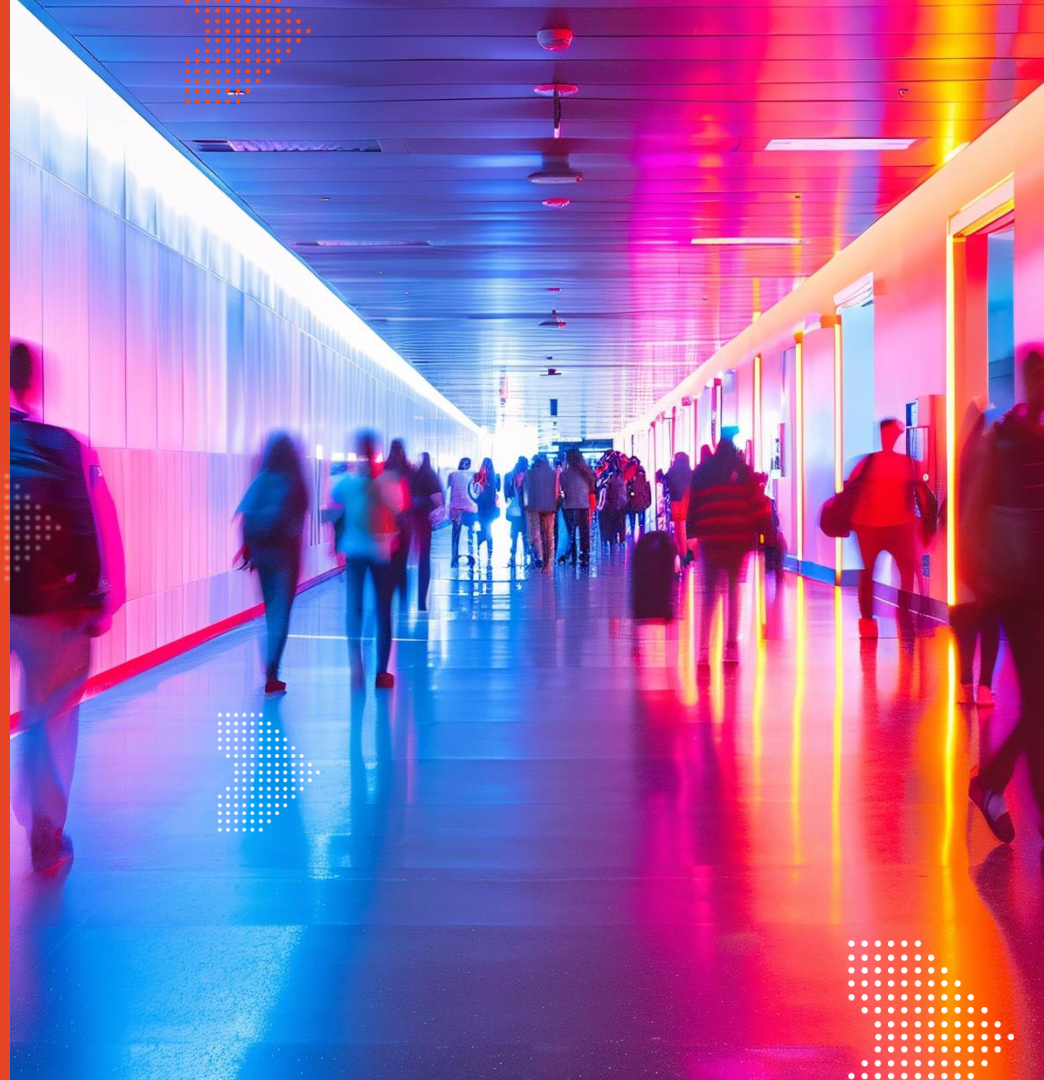


L&T:25

Showcase - Session 3C

Wednesday 12th November



Showcase – Session 3C

Cross / Interdisciplinary Curriculum Design

Chair: Dr Mark Freeman

Senior Lecturer
Discipline of Business Information Systems
Dalyell Program Director
The University of Sydney Business School



Showcase 1



5 takeaways for collaborative cross-disciplinary curriculum development



Dr Jessica Tyrrell
Dr Matthew Egan
Ms Benedicte Rokvic
Ms Amanda Wong



L&T:25



5 takeaways for collaborative cross-disciplinary unit development

Presented by Jessica Tyrrell, Matthew Egan, Benedicte Rokvic and
Amanda Wong



THE UNIVERSITY OF
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We recognise and pay respect to the Elders and communities – past, present, and emerging – of the lands that the University of Sydney's campuses stand on. For thousands of years they have shared and exchanged knowledges across innumerable generations for the benefit of all.



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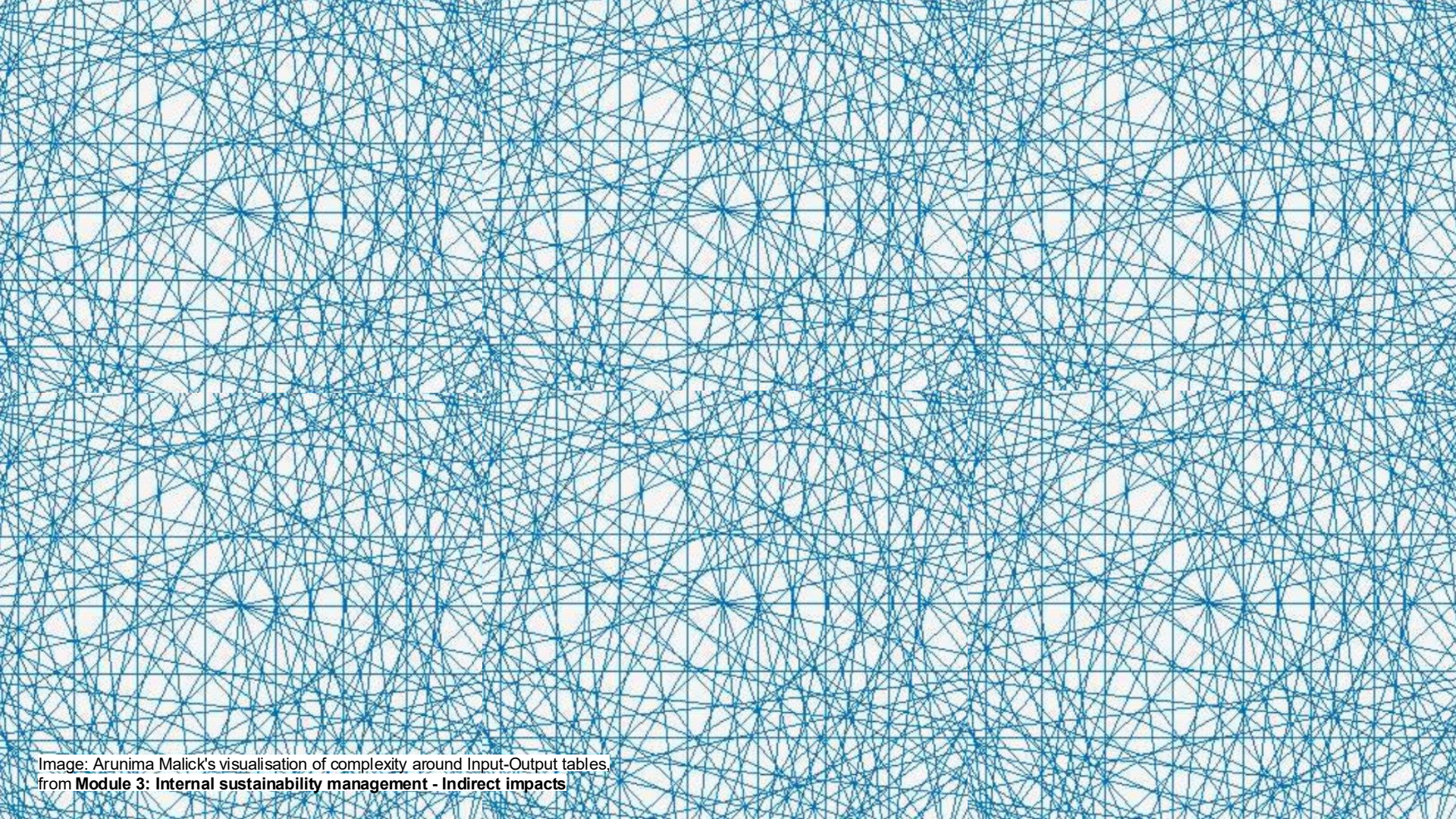


Image: Arunima Malick's visualisation of complexity around Input-Output tables,
from **Module 3: Internal sustainability management - Indirect impacts**

"When contributing to learning and teaching in the modern university, individual academics can no longer focus only on their own teaching and discipline. External drivers and time constraints to meet standards and quality in research, learning and mean academics cannot achieve these goals alone"

(Newell & Bain, 2019, p. 748-749).



*Bringing together
experts from diverse
academic backgrounds*

*Communicating the
unique requirements of
contemporary online
pedagogical approaches
to academics more
experienced with face-
to-face teaching*





*Creating cohesive
learning experiences that
bridge disciplinary
boundaries*

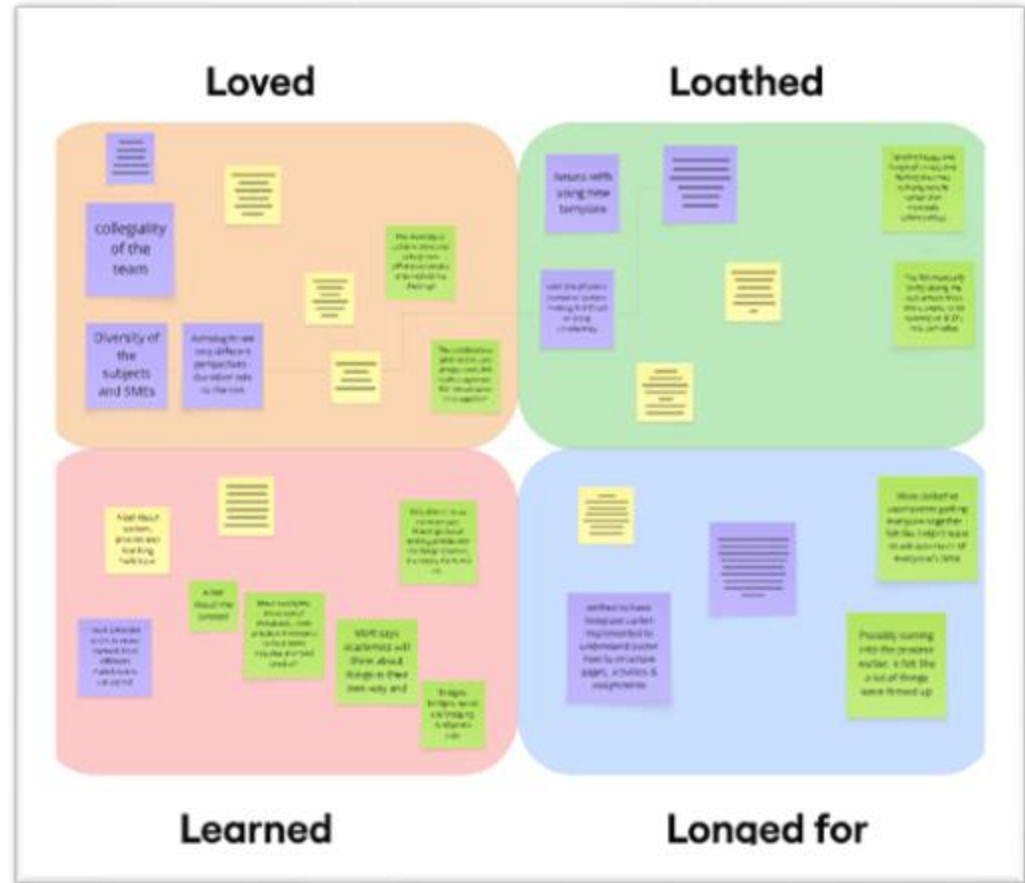
Working with a range of technologies and tools of which our multiple experts had differing levels of familiarity





Working with tight deadlines, with experts constrained by multiple competing and varied priorities

Collective reflection using "4L" framing from Agile retrospectives



Five takeaways



DIVERSITY
brings richness



BALANCE
structure with
flexibility



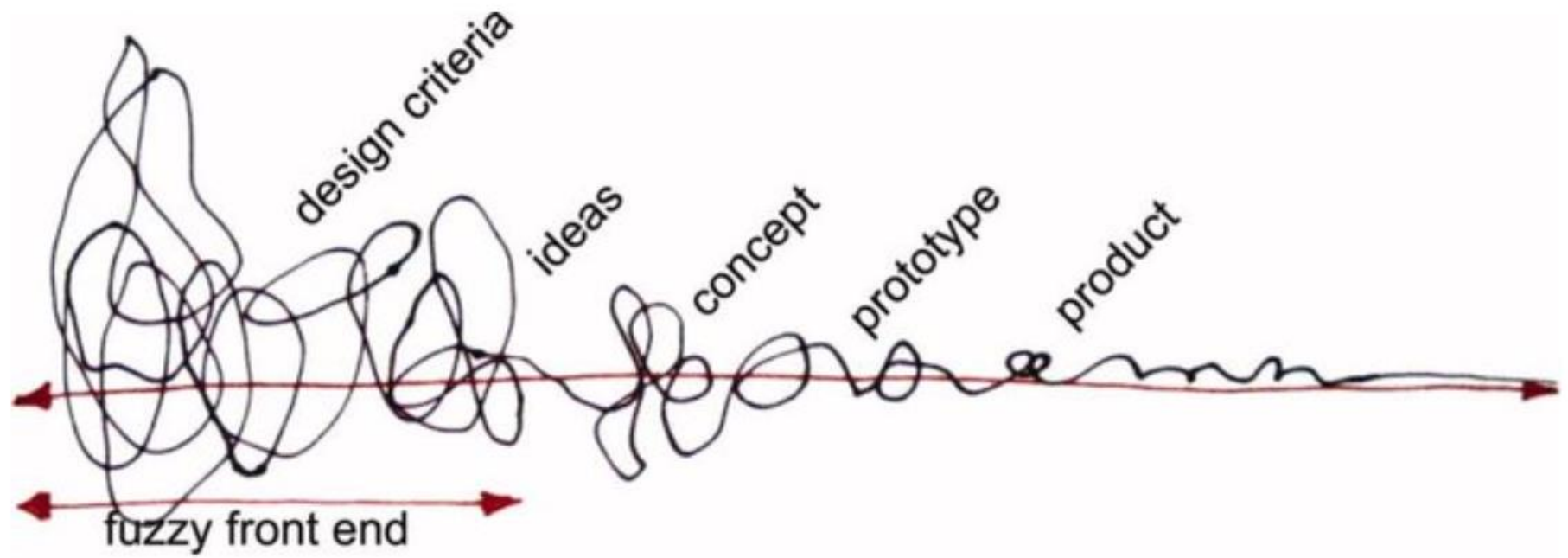
CURATE
"infrastructures" of
people, materials
and resources

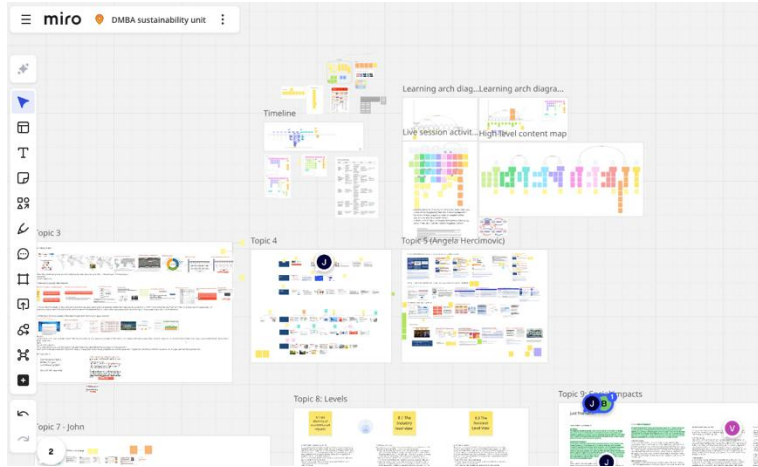


EMBRACE
iterative learning
through
complexity



GIVE IT A GO!
try out new modes
of collaborative
development





DMBA6011

Sustainability for organisational success

0% Assessments submitted

Go to the last visited page →

+ About this unit

Weekly modules

NO ASSESSMENT DUE Orientation week Continue	NO ASSESSMENT DUE Week 1: Organisational success through sustainability Continue	REFLECTION 1 Week 2: Internal sustainability management - Direct impacts Start	REFLECTION 2 Week 3: Internal sustainability management - Indirect impacts Start
REFLECTION 3 Week 4: External sustainability engagement - 1. Sustainability reporting Start	REFLECTION 4 Week 5: External sustainability engagement - 2. Sustainability assurance Start	INDIVIDUAL REPORT Week 6: Managing the impacts for success - 1. Climate change Start	NO ASSESSMENT DUE Week 7: Managing the impacts for success - 2. Business ethics Start

Curation "involves filtering, ordering, sorting, and the assignation of value. [...] curation might not just apply to the way learning materials are selected and designed, but also to the [...] maintenance work to keep infrastructures for learning and teaching running."



Core Development Team

Dr. Matthew Egan - Primary contributor

Dr. Jessica Tyrrell - Educational Developer

Benedicte Rokvic - Digital Learning Designer

Amanda Wong - Media Producer

Academic Contributors

Professor Jane Andrew - Head of Discipline, Accounting, Governance and Regulation

Associate Professor Geoff Frost

Associate Professor Ravi Seethamraju

Associate Professor Arunima Malik

Professor Clinton Free

Dr Angela Hecimovic

Dr Cary Di Lernia

Professor John Roberts

Professor Max Baker

Associate Professor Myra Hamilton

Associate Professor Martijn Boersma

Dr Natalie Galea

Industry/External Contributors

Gillian Graeme-Crowe - Director of Sustainability, University of Sydney

Nicky Landsbergen - Sustainability Disclosure Hub Co-lead | Partner, Climate Change and Sustainability Services, EY Australia

Kat Carrick - Sustainability Compliance Lead, University of Sydney

References

- Cherrstrom, C. A., & Boden, C. J. (2020). Expanding Role and Potential of Curation in Education: A Systematic Review of the Literature. *The Reference Librarian*, 61(2), 113–132. <https://doi.org/10.1080/02763877.2020.1776191>.
- Newell, C., & Bain, A. (2019). Academics' perceptions of collaboration in higher education course design. *Higher Education Research & Development*, 39(4), 748–763. <https://doi.org/10.1080/07294360.2019.1690431>.
- Sanders, E. B. N., & Stappers, P. J. (2008). Co-creation and the new landscapes of design. *CoDesign*, 4(1), 5–18. <https://doi.org/10.1080/15710880701875068>.
- Tyrrell, J. (2025). Waste as an Interface: Cleaning and Caretaking of Future Postdigital Classrooms. *Postdigital Science and Education*. <https://doi.org/10.1007/s42438-025-00571-y>.



Check out our work!

<https://canvas.sydney.edu.au/courses/62854>

Showcase 2



MARD: Make a Real Difference



Dr Abdul Razeed
Mr Christian Russo



L&T:25



USBS LEARNING AND TEACHING FORUM 2025

MARD: Make a Real Difference Initiative (S1 2025)

Dr Abdul RAZEED

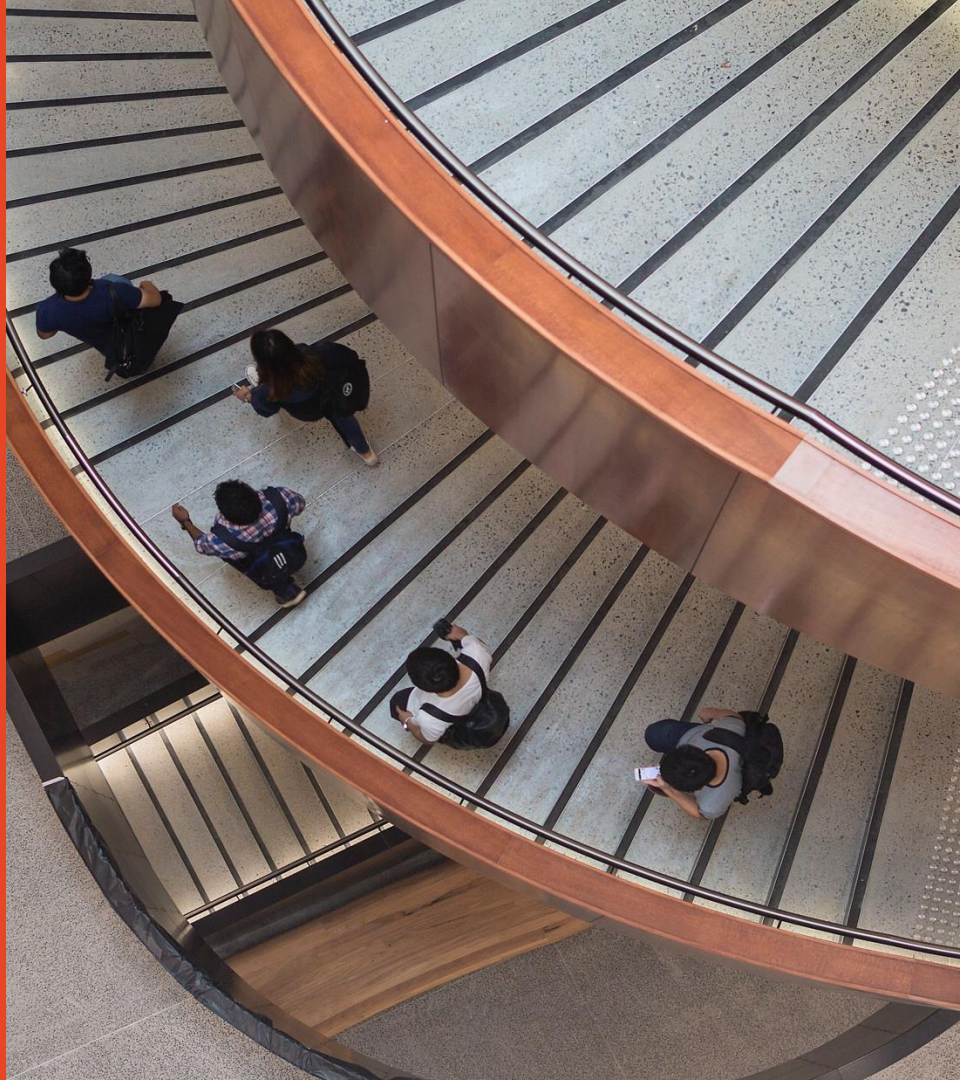
Senior Lecturer

Christian RUSSO

Senior Tutor



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—
Business School





OVERVIEW

What BUSS5221 sets out to achieve

Make A Real Difference (MARD) Competition Brief

Make A Real Difference (MARD) Journey

The BIG Day

Takeaways



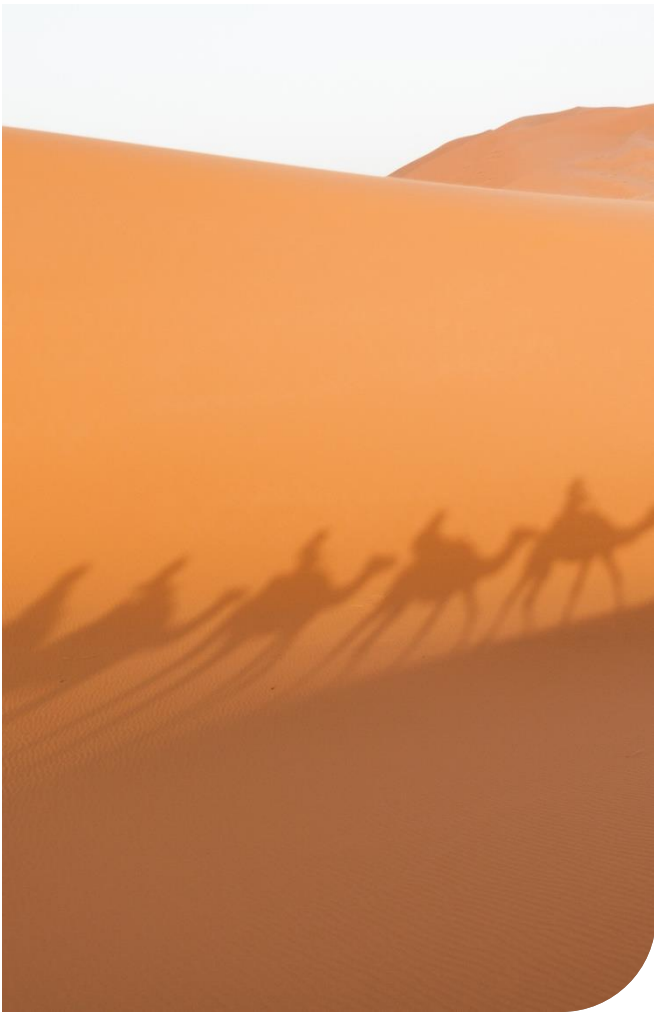
WHAT BUSS5221 SETS OUT TO ACHIEVE

- 'Creative' half of this unit – gives tools and confidence find innovative solutions and novel alternatives.
- Analytic' component of this unit is concerned with getting students to be more comfortable with numbers and ways to analyse data.



MAKE A REAL DIFFERENCE (MARD) COMPETITION BRIEF

- Identified problem areas in South-East Asia Communities that require a creative and analytical mindset to advance creative solutions.
- Top-performing student groups are shortlisted to present their solutions to a panel of industry leaders from organisations such as KPMG, L'Oréal, Westpac, and Nestlé.
- These presentations are not hypothetical exercises; they are opportunities for students to contribute meaningfully to regional development and global citizenship



MAKE A REAL DIFFERENCE (MARD) JOURNEY

Stage 1: Selection

Senior BUSS5221 teaching team to select then notify successful groups

Stage 2: Poster Formulation

Consultation: preparation of the poster

Stage 3: Presentation Formulation

Consultation: verbal presentation

‘Dry Run’/Practice of presentation: each group to complete this in person at USYD Business School with Senior BUSS5221 facilitator/s

Stage 4: Present live to the Industry panel!

THE BIG DAY





TAKEAWAYS

Purpose-Driven Experiential Learning

MARD is a flagship experiential program embedded in BUSS5221, designed to foster creative and analytical thinking in addressing real-world social and environmental challenges in Southeast Asia.

Alignment with UN PRME Principles

The initiative exemplifies the Business School's commitment to the UN Principles for Responsible Management Education (PRME), shifting the focus of business education from profit maximisation to responsible innovation and global citizenship

Real-World Industry Engagement

Top-performing student teams present their solutions to industry leaders (e.g., KPMG, L'Oréal, Westpac, Nestlé), offering authentic opportunities for impact beyond the classroom.

Student Development and Impact

Students report growth in confidence, teamwork, stakeholder empathy, and creative risk-taking, with group dynamics playing a key role in enhancing problem-solving and design thinking skills.

Scalable and Sustainable Model

Participation has grown five-fold from 2021 to 2025, demonstrating MARD's success as a scalable model for embedding experiential learning and sustainability into business curricula.



THANK YOU FOR
LISTENING!

Showcase 3



You to the Power of Us - Activating a community of experts to empower students in a capstone



Associate Professor Prashan Karunaratne

You to the Power of Us –

Activating a community of experts to empower students in a capstone

Assoc. Prof. Prashan S. M. Karunaratne, SFHEA





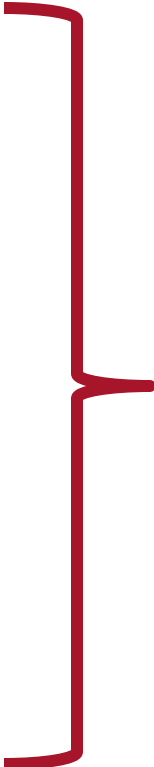
Inter-disciplinarity



Teamwork



Sustainability



Employability



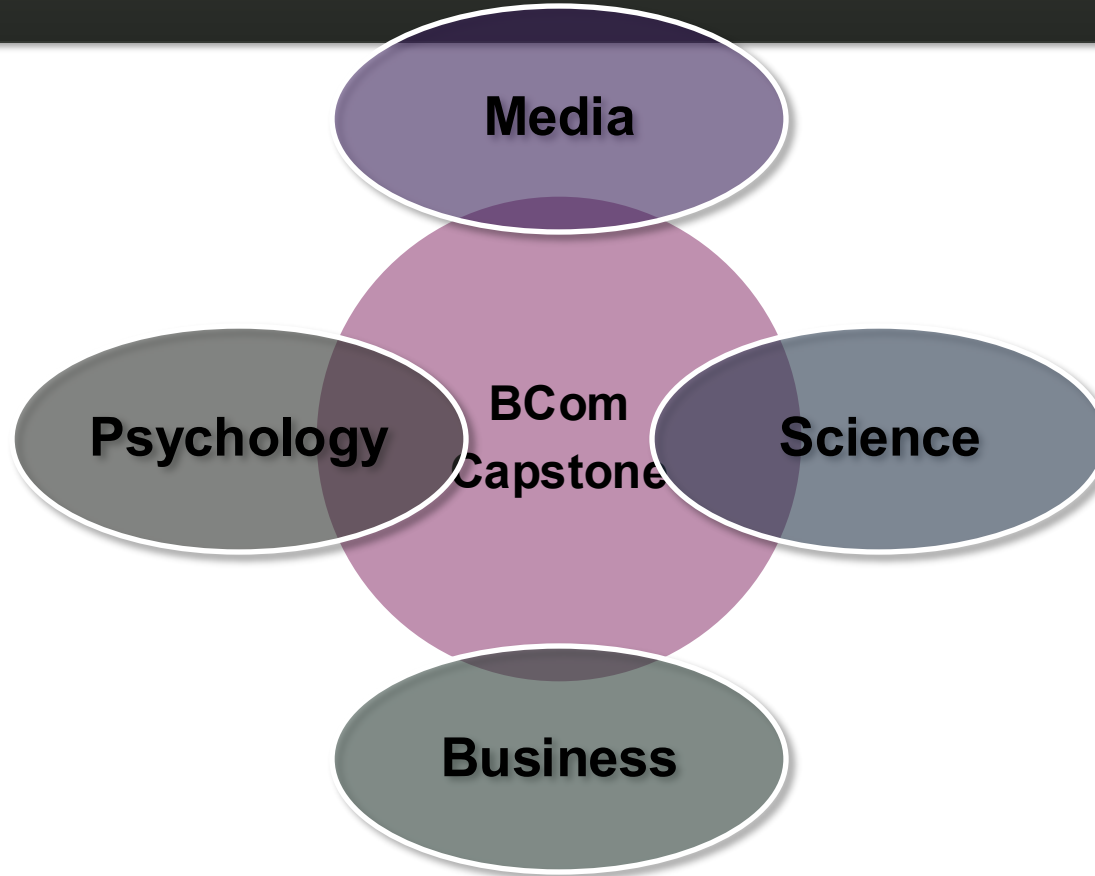
Pre-reading



Industry Guest
Lecture

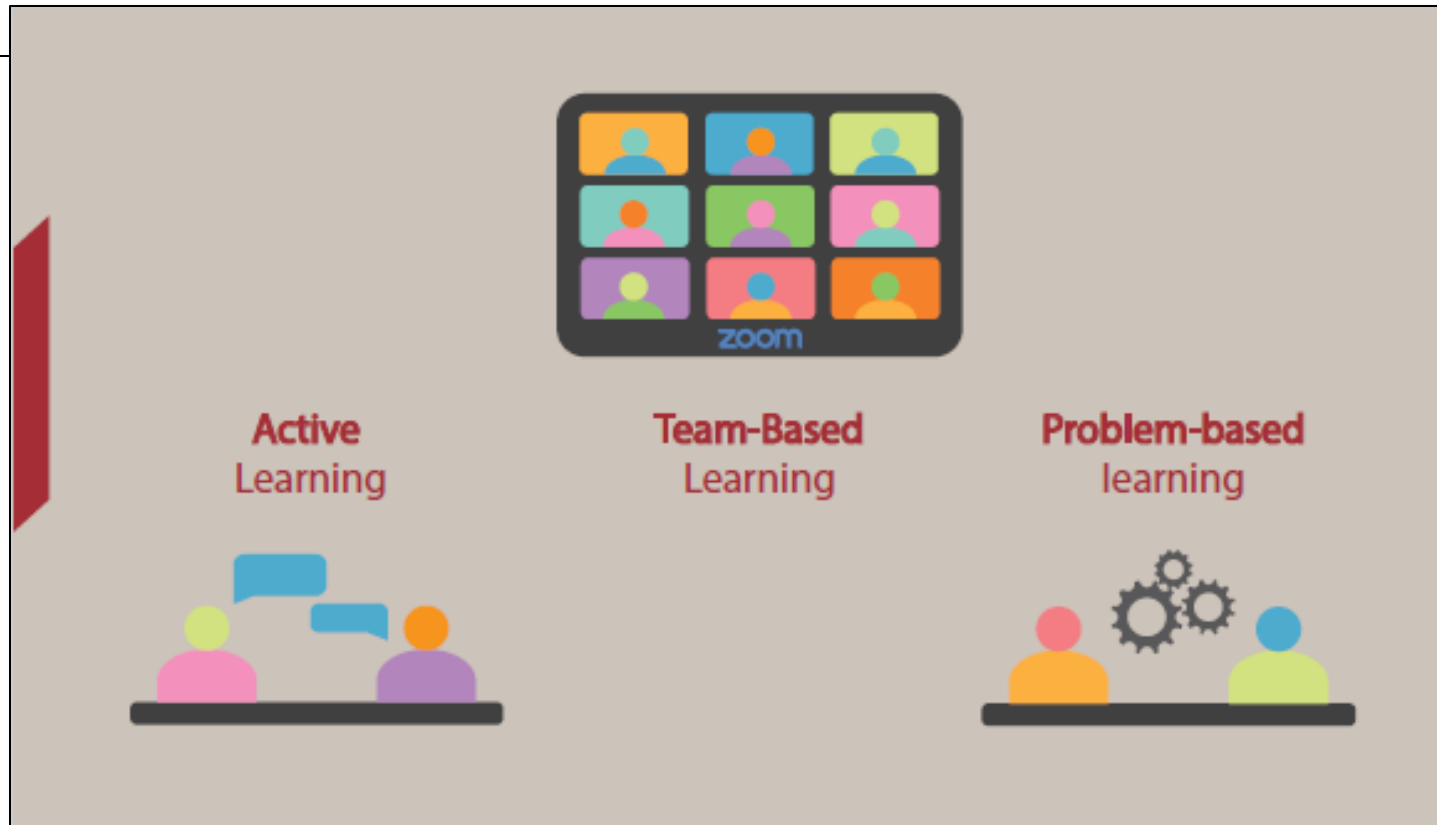


Tutorial







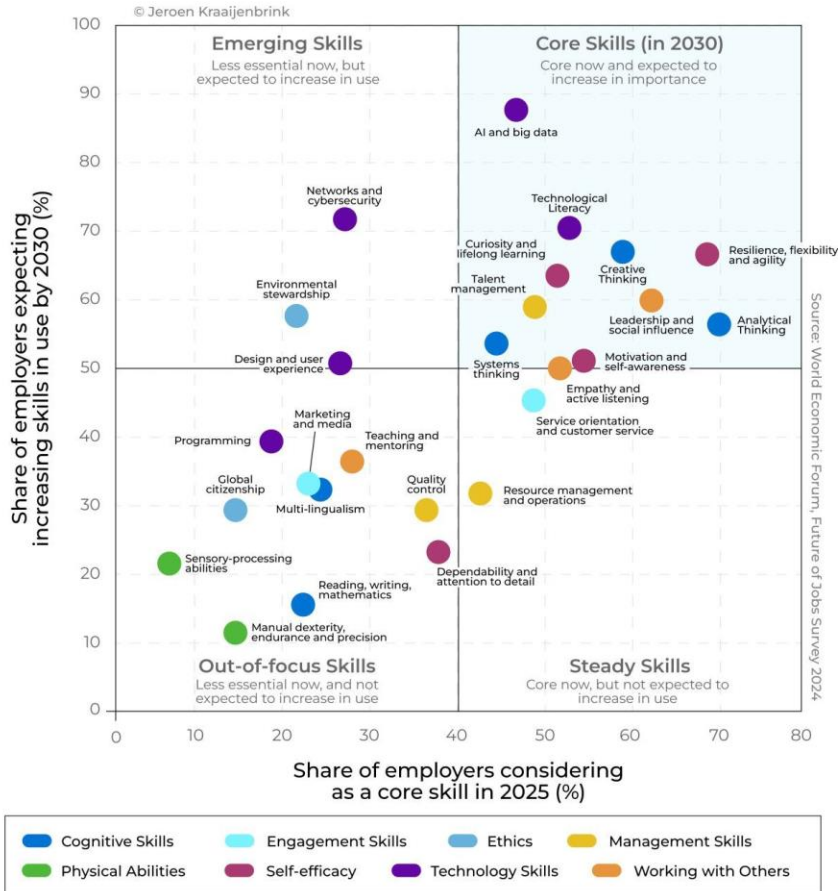




Assessments

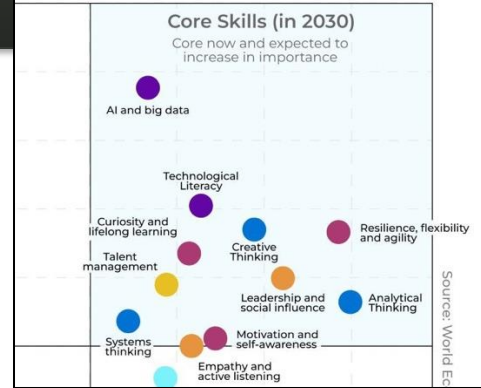
Sharpening the Core Skills for 2030

The Core Skills for 2030



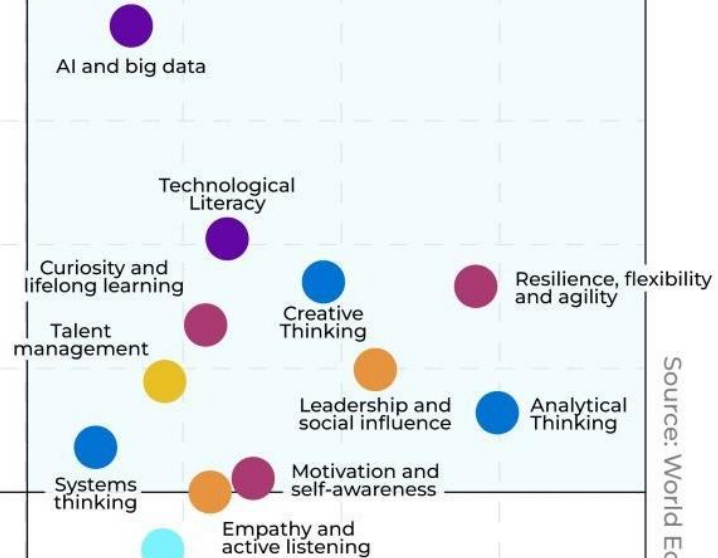
Source:
<https://www.weforum.org/publications/the-future-of-jobs-report-2025/>

Skills for 2030



Core Skills (in 2030)

Core now and expected to increase in importance



Source: World Ec

All Classes and Assessments



AI and Big Data



**Technological
Literacy**



**Talent
Management**



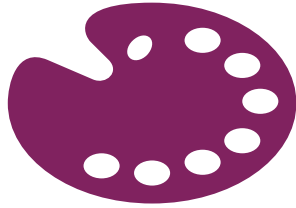
**Leadership and
Social Influence**



**Empathy and
Active Learning**

Assessment 1

AGILITY CHALLENGE



Creative Thinking



**Resilience, Flexibility
and Agility**

Assessment 1

AGILITY CHALLENGE

- Creative Thinking
- Resilience, Flexibility and Agility



Assessment 2

CAPSTONE PROJECT



Analytical Thinking



Systems Thinking

Assessment 2

CAPSTONE PROJECT



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- Analytical Thinking
- Systems Thinking



Assessment 3

SHOWCASING YOUR EMPLOYABILITY



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Curiosity and Lifelong Learning

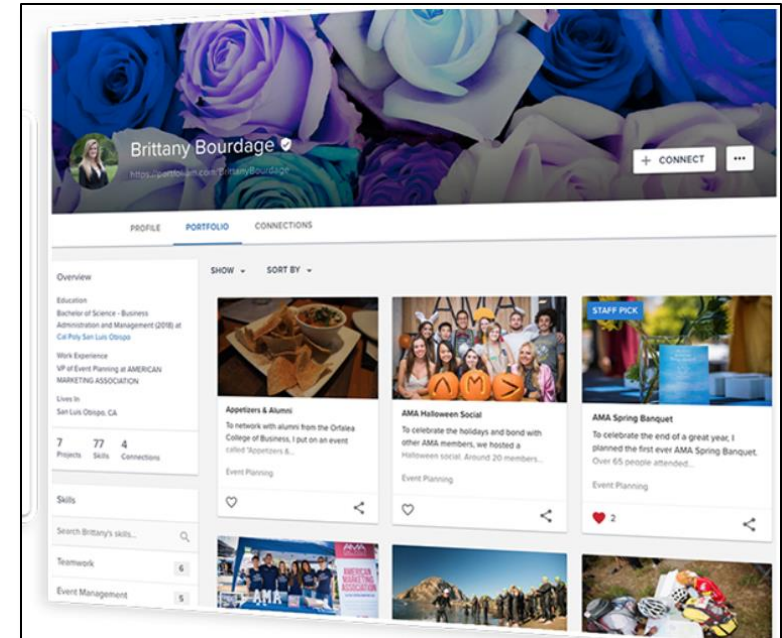


Motivation and Self-Awareness

Assessment 3

SHOWCASING YOUR EMPLOYABILITY

- Curiosity and Lifelong Learning
- Motivation and Self-Awareness



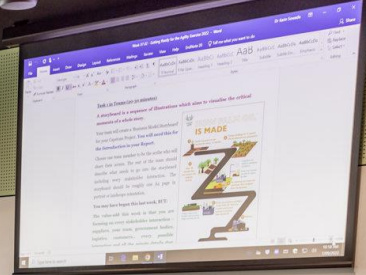
Assessment #2

CAPSTONE PROJECT



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MOBS3010 – Re-cap on Problem-solving

Having gone through the *Problem-solving* and *Conflict Management* readings, complete the following tasks as a team. The tasks each week will be the scaffolding to help your Capstone Project which you are working on as a team – see the *Capstone Project PDF*.

As always keep a copy of your (and your team's) work in your own personal **Capstone Log**.

Designate a Team Leader for today who will ensure that you keep to the tasks in this document.

You may need a Padlet for Task 1 & Task 3.

If in Zoom, please add your team name to your name.

Task 1 in Teams (20-30 minutes)

A storyboard is a sequence of illustrations which aims to visualise the critical moments of a whole story.

Your team will create a 'Business Model Storyboard' for your Capstone Project. **You will need this for the Introduction in your Report.**

Choose one team member to be the scribe who will share their screen. The rest of the team should describe what needs to go into the storyboard including every stakeholder interaction. The storyboard should be roughly one A4 page in portrait or landscape orientation.

You may have begun this last week, BUT:

The value-add this week is that you are focusing on every stakeholder interaction – suppliers, your team, government bodies, logistics, customers... every possible interaction and all the minute details that you have to map and manage.

An example is presented here – but yours can be even more detailed!

Use any remaining time to discuss other aspects of your project.



Task 2 in Pairs of Teams (20-30 minutes)

You will be placed in breakout rooms of 2-3 teams where each team has 5 minutes to present and explain their storyboard to the other team/s.

Each receiving team should direct questions and give feedback to the sending team to clarify the sending team's storyboard. Questions can include any problems the receiving team can foresee. Take notes of these questions – as these are pain points that need attention / clarification.

Preparing your Interim Pitch

Prepare your Interim Pitch. You will need this for the Agility Exercise.

The tasks each week will be the scaffolding to help your Capstone Project which you are working on as a team.

When **preparing an Interim Pitch document** – you can practice conflict management (if any is needed!) using the tools from the Conflict Management section of the Teamwork Module.

Task 3 – Visual Pitch in Teams (10-15 minutes)

Look at the storyboard you prepared in Task 1. Spend time refining it based on the questions and feedback you received from the other team in Task 2.

Task 4 – Prose Pitch in Teams (25-30 minutes)

Consider your Capstone Project discussions so far. **Prepare** your Interim Pitch document whose first item is the storyboard above and then as a team, go on to answer the following questions. Each answer can be as broad, wide, and deep as your team chooses to.

What? – What does your capstone project aim to do? You should also discuss the relevant UN SDG related to 'the what'.

Why? – Why have you chosen this project? You should also discuss how your team's skills answer 'the why'.

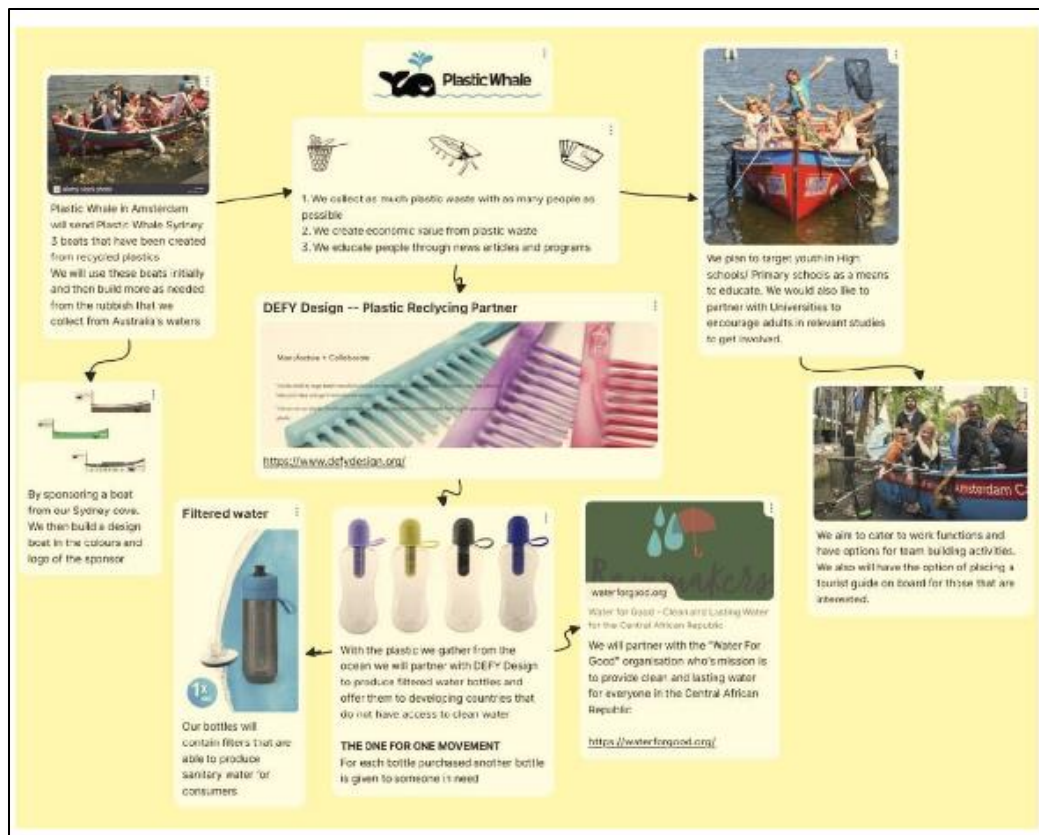
For Whom? – Who will be the beneficiaries of your project? You should also discuss how you will measure impact and make the project endogenously self-sustainable.



AGILITY CHALLENGE



BCOM TEAM BRIEF TO BSC TEAM



BCOM TEAM CONSULTATION DOCUMENT TO BSC TEAM

Strengths and Weaknesses

There are some strengths/weaknesses we have identified in your project plan in order to help you improve it. Overall, the idea is really in line with the goal you are aiming to achieve, Goal 14 of the United Nations Sustainable Development Goals – to conserve and sustainably use the oceans, seas and marine resources.

Strengths

- You have identified some of the costs that are associated with your project, such as the costs of sinking the ships.

- Researching chemical hazards and identifying risks and mitigation strategies is a great start. Definitely will impact whether your idea will be successful and approved by the government. Customers will want to be certain they will have a safe experience if you choose to do scuba diving tours.

Weaknesses

- There isn't much information on whether your idea will be a business or an NGO.

- Lack of information on your source of income. You mentioned your customers are scuba divers, companies, local residents, conservation companies and fisheries, but how exactly are you receiving the income from these customers? Are you hosting events, activities to get customers to come?

- Are you thinking of creating a product to sell that can help raise additional money? For e.g. environmentally friendly water bottles.

- You haven't stated what you will do with your profits (after costs and salaries/wages). This depends on whether you decide to operate as a business or an NGO. Are you donating it for a charity that furthers your cause, or are you reinvesting it back in your business?

Recommendations

By focusing on the weaknesses of your project and all the other questions answered, you will have more of a business model to go off in terms of income and profit.

MARKETING PLAN

Branding Strategies

A concise logo that links to the overall idea of Sinking Ships. For example, a boat that has been sunk underwater. Moreover, apply bright colours to distinguish from other similar initiatives. Include a stylised form of your business name to further enhance a distinguishable and memorable brand logo.

Content Marketing

Evolve from publishing videos onto YouTube where it is evident to your target market your initiative's activities and visually show the aim and purpose of this initiative; enables creativity to be executed which will enhance your target market's perception of this initiative. Content marketing can also allow an emotional connection to be felt between a consumer within your target market and this initiative.

Target Market

Governments, NGOs, local residents, other people affected by sunk ships

Digital Marketing Platforms:

Such as, Instagram and/or Facebook enables Sinking Ships to increase their reach in terms of followers located regionally and globally. For example, in contrast to newspapers, placing an advertisement in a local newspaper will not reach regional prospective customers as a local newspaper is not distributed in a regional area. Whereas, through creating digital advertisements will enable prospective customers to understand and connect with the Sinking Ships initiative wherever they are located. Digital media is also cost-effective as there are no operating costs, in contrast to the print media platform of a newspaper, where the newspaper company will charge for an advertisement to be placed.

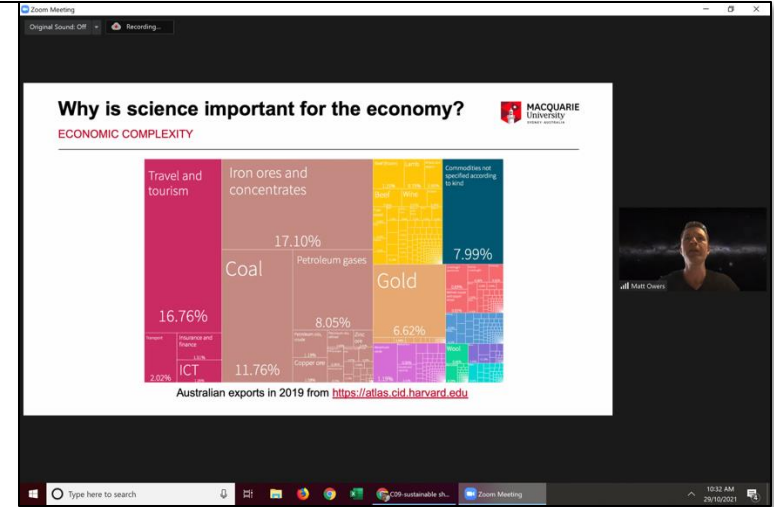
Relationship Marketing:

Apply personal connections with stakeholders to encourage a strong reaction within your community to boost capital funding for this initiative. For example, remain in continuous contact with local residents and eco-tourism companies to build up



Agility Challenge

BCOM AND BSC FORMATIVE ASSESSMENT



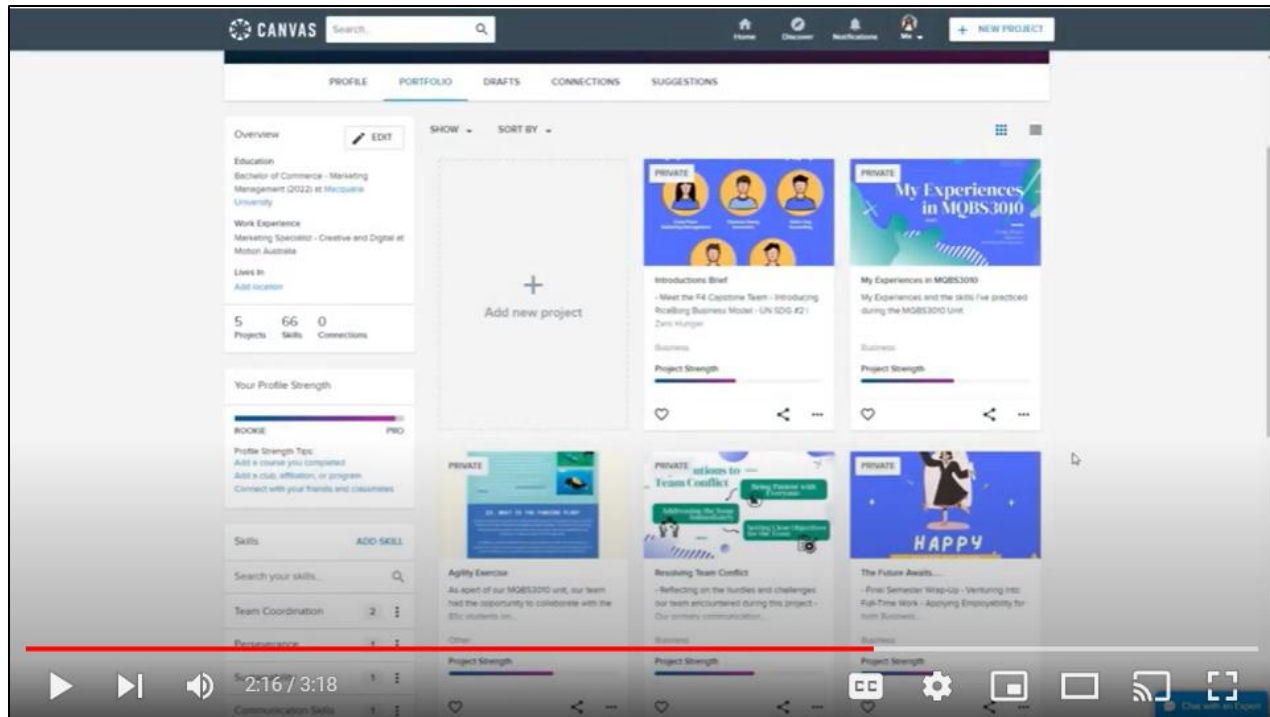
Assessment #3

SHOWCASE YOUR EMPLOYABILITY



Video Presentation Response to a Job Ad

SHOWCASING THEIR E-PORTFOLIO



MQBS3010 TEAMWORK REFLECTION

Mid-Semester Feedback Report

Report prepared for: Test1 Surname (54321789)

Introduction

This mid-semester report provides feedback based on your recent teamwork experience in *MQBS3010 – Agility and Excellence in Business*. It draws on your responses to the survey and presents a personalised summary of key psychological and team dynamics that influence how effectively teams operate under pressure and change.

Importantly, this report does **not evaluate your individual performance**, but rather supports **self-reflection and team development**. It includes comparisons between your own responses and the average responses of your current team members, allowing you to identify alignment, divergence, and opportunities for improving how your team functions together.

How to Use This Report

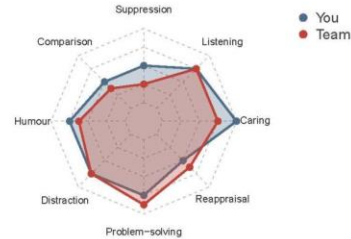
- **Self-awareness:** Each section explains what the construct is, what your score reflects, and how it relates to effective teamwork.
- **Team insight:** You'll see how your self-perceptions compare to the average of your team — this is not a judgment, but a prompt for reflection.
- **Practical strategies:** You'll be provided with evidence-based strategies and developmental suggestions aligned with your results.
- **Reflective questions:** To encourage deeper thinking, each section ends with a reflective prompt — feel free to use these in your team discussions.

A Note About Your Team Comparison

Your responses have been compared to the average of your team members' responses. For a fair and meaningful comparison, we only calculated this average if at least **two team members** completed the survey. In each section, you'll see how many teammates were included in that comparison.

Extrinsic Emotion Regulation

While emotion regulation is typically talked about at the intrinsic level (i.e., management of your own emotions), there is also an extrinsic component that involves helping others manage their emotions. That is, extrinsic emotion regulation refers to things you may do to help others like calming a stressed teammate or drawing their attention away from something that is distressing them. People who often use these strategies tend to notice when others are struggling and respond in helpful, thoughtful ways; while lower levels may reflect less awareness of comfort in stepping in emotionally. When team members use extrinsic emotion regulation effectively, it builds trust and keeps them functioning under pressure - forming an emotional glue.



Your responses suggest a moderate level of engagement in helping teammates manage their emotions. You may step in when it feels needed or appropriate, but it's not a frequent or dominant part of how you contribute. Specifically, you most often used strategies like using humour and distraction and problem-solving and valuing and caring behaviours and supportive listening. You and your teammates report moderate use of emotion regulation strategies. This suggests a balanced approach where people step in when needed, but don't always take on emotional roles. Consider how this rhythm works for your team.

Reflection

What influences your decision to step in and support others emotionally — or hold back?



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Event Details

Monday, 20th October 2025
5:00pm - 8:00pm
Arts Precinct, Building C, Room 122,
25 Wally's Walk, Macquarie University

Accelerate Your Career Like a Boss! ...with a Boss!

Industry Guests



Alejandro Ortiz
Founder and CEO at
Alejandro Ortiz
Consulting



Ki Yan Baldwin
Founder and CEO at
Kalibrate-ED



Hanieh Ebrahimi
Investment Analyst at
Macquarie Group



Adam Garth
Assurance Associate
at EY



Louise Broeng
Marketing Consultant
& Founder
at Bolder Group



Mamadu Jallah
Client Services
Associate at
Boardroom



Soleist Montgomery
Clinical Operations
Access and Widening
Participation at
Macquarie University



Brad Miller
Clinical Operations
Director at Biosceptre
International



Kush Sood
Legal Counsel at Onja



Tsitsi Mavhaine
Senior Computer
Network and Systems
Engineer
at Morling College



Parasdeep Bindra
Cyber Security Associate
at Commonwealth Bank
Australia



Gladwin Mendez
Fractional Chief Data and
AI Officer

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Avril O'Connor
Senior Commercial
Finance Manager at
Diageo



Shirley Lee
Legal Counsel - ANZ &
Singapore at 3M



Dulguunzul Battseengel
Analyst and Digital
Media Lead at
Wholesale Investor



Fady Daher
Chief Executive
Officer at
SoCreative



Jade Baena
Senior Business Partner -
Early Careers at BDO



Nadia Mofrad
HubSpot Marketing
Specialist at Kelly +
Partners Accountants



Charanya Ramakrishnan
Course Director and
Senior Lecturer
at Macquarie University



Patrick Idquival
Head of Portfolio
Management and APFL
Responsible Management
at Ebury



Benjamin Mooney
Business Banking
Associate at
Commonwealth Bank
Australia



Wazma Rawan
Emerging Talent
Programs Manager
at Sydney Water



Selena Griffith
Country Leader and
Chief Executive
Officer at Enactus
Australia



Adam Shah
Co-founder and
Director at Bloom XR

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at Gudant Global



Zafar Ahad-Anhiang
Senior Associate at PwC



Pushpika Senevirathne
Fellow of the Society of
Actuaries



Callum Reid
Business Development
Associate at ETF
Shares



David Tuckwell
Chief Investment
Officer at ETF Shares



Ketvi Roopnarain
Founder and Director
at OiaMoney



Korhan Sozen
Talent Acquisition
Consultant at KPMG



Jacinta Carruthers
Head, Access and
Widening Participation
at Macquarie University



Howard Wong
Strategic Success
Manager at Linio

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Gladwin Mendez
Fractional Chief Data and
AI Officer and GEC
Prudentia

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Chief Executive
Officer at
Enactus Australia



Adam Shah
Co-founder and Director
at Bloom XR

Monday, 20th October 2025
5:00pm - 8:00pm
Arts Precinct, Building C, Room 122,
25 Wally's Walk, Macquarie University

Accelerate Your Career Like a Boss! ...with a Boss!

Industry Guests



Erika Medina
Program Manager at
Guidant Global



Zafar Ahad-Anhiang
Senior Associate at PwC



Pushpika Senevirathne
Fellow of the Society of
Actuaries



Callum Reid
Business Development
Associate at ETF
Shares



David Tuckwell
Chief Investment
Officer at ETF Shares



Ketvi Roopnarain
Founder and Director
at OiaMoney



Korhan Sozen
Talent Acquisition
Consultant at KPMG



Jacinta Carruthers
Head, Access and
Widening Participation
at Macquarie University



Howard Wong
Strategic Success
Manager at Urolo



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What borders?



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sanofi



Australian Government
The Treasury



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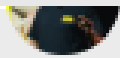


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The Treasury



Hi Prashan,

First and foremost, I hope you have been well!

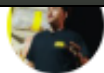
I am reaching out as I have been very fortunate post 2024 - MQBS3010 to grow, and become a leader in my industry. My next chapter (not announced yet!) will be heading over to Chicago, USA to become the Marketing Manager for GYG USA.

Quiet the journey considering I started in customer service at Guzman y Gomez.

If you need anyone to talk to their Uni experience / post uni experience, I would be more than happy to! As I know how valuable the lessons were in MQBS3010.

Cheers,





USA Marketing Manager at Guzman Y Gomez

1d • 🌐

Sad to announce that I'm leaving GYG AU AU

AND I'm excited to announce I've accepted a 12 month secondment as the USA Marketing Manager for GYG, and this month I'll be heading over to Chicago, Illinois us

I am truly grateful for the amazing opportunities GYG has given me thus far, and nothing excites me more than to grow this brand in the US.

With 7 restaurants across Chicagoland (and more to come 🍷) I'll be leading the growth, performance and strategy for the restaurants.

Paired with wearing multiple marketing hats, including implementing national marketing campaigns, media and advertising management, delivery channel support and digital and social media growth.

A massive thank you to GYG's senior leadership team including founder and CO-CEO [Steven Marks](#), and Global CMO [Lara Thom](#), for entrusting me to grow the brand in the US. To my family, friends and colleagues, thank you for supporting me through this decision 🧡

Catch you in the Windy City us



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Thank you!

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Showcase Sessions 3



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